

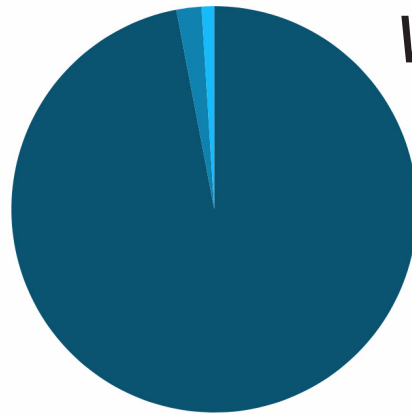


The Water Line

DIVE INTO WATER CONSERVATION

With 97% of Earth’s water being saltwater and only 3% freshwater, the need for water conservation becomes glaringly apparent. Yet, this already limited freshwater supply is further diminished by the fact that 2% is trapped in frozen ice caps and glaciers. Consequently, a mere 1% of the Earth’s total water is available for domestic use, highlighting the critical importance of conserving water. This tiny fraction must sustain not only human consumption but also support ecosystems, agriculture, industry, and a myriad of other essential activities. Thus, mindful water conservation practices are essential to ensure the sustainability of this finite and invaluable resource for current and future generations.

Conserving water, even when not facing a drought, is paramount for environmental sustainability and resource management. Beyond mitigating immediate shortages, water conservation plays a critical role in preserving ecosystems, maintaining water quality, and reducing energy consumption associated with water treatment and distribution. By minimizing water usage, individuals and communities can lower their water bills, extend the lifespan of infrastructure, and contribute to a more resilient water supply for future generations. Prioritizing water conservation ensures that water resources remain available for essential needs while safeguarding the health of ecosystems and the well-being of communities worldwide.



Water On Earth

- 1% Usable Freshwater
- 2% Frozen Freshwater
- 97% Saltwater

- Fix leaks:** Check faucets, toilets, and pipes regularly for leaks and repair them promptly.
- Take shorter showers:** Limit your shower time to save water. Consider installing a low-flow showerhead.
- Turn off the tap:** Don’t let the water run while brushing your teeth, washing dishes, or scrubbing vegetables.
- Opt for full loads:** Wait until you have a full load of laundry or dishes before running the washing machine or dishwasher.
- Water-wise landscaping:** Choose native plants that require less water and consider installing a drip irrigation system to water your garden efficiently.
- Capture rainwater:** Install a rain barrel to collect rainwater for watering plants or washing outdoor surfaces.
- Upgrade appliances:** Invest in water-efficient appliances like washing machines, toilets, and dishwashers with the EPA’s WATER SENSE label.

PROTECTING YOUR WATERSHED

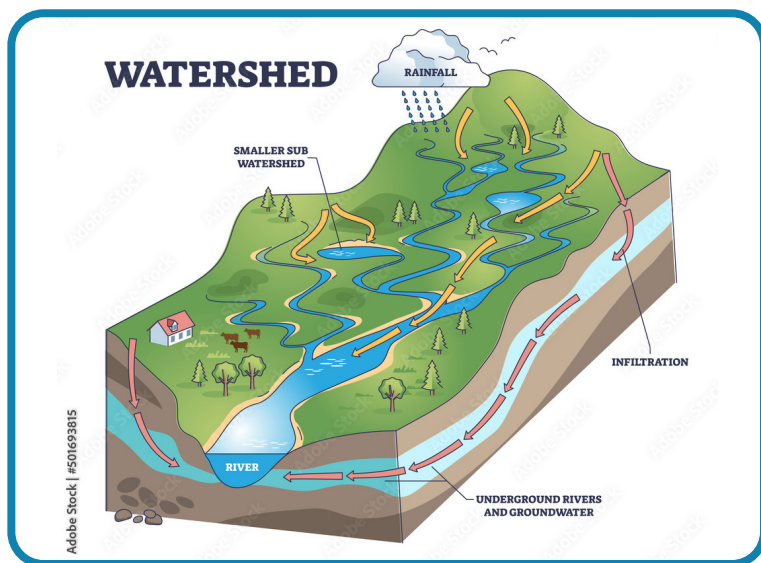
A watershed is a region of land where all precipitation, like rain or snow, flows into a common destination, such as a river, lake, or ocean. The landscape's shape determines the watershed, with higher elevations marking its boundaries, directing water outward to lower areas. Picture a natural bowl gathering and directing water from rain, snowmelt, and other sources. The edges of a watershed are typically defined by ridges or other geographical features separating different drainage zones.

These areas vary in size, from tiny streams to vast river basins spanning thousands of square miles. Watersheds are vital for the water cycle, controlling water flow and supporting a variety of ecosystems. Protecting and managing watersheds is crucial for preserving water quality, averting floods and erosion, maintaining aquatic habitats, and ensuring a dependable supply of clean water for various purposes like drinking, farming, manufacturing, and recreation.

Individuals can help protect their local watershed in several ways:

- Conserving water usage at home.
- Properly disposing of waste to prevent contamination.
- Minimizing pollution from chemicals and litter.
- Preserving natural vegetation along water bodies.
- Participating in clean-up efforts.
- Supporting green infrastructure projects.
- Educating others about watershed conservation.

To learn more about Pennichuck's watershed, visit www.pennichuck.com/source-water-protection/home/



Update Your Contact Info

We are able to send phone calls, emails, and text message notifications to you. These notifications may include emergency notifications, shut down alerts, water restriction changes, and other important information.

To ensure you receive these important messages, please visit Pennichuck.com/customer-contact-information or call 800-553-5191 to provide us with your contact details. Thank you for your cooperation!

MEET OUR NEW CEO JOHN BOISVERT



As a New Hampshire native, John's fascination with water began at a young age. From building dams with stones in his driveway to control the flow of water during family car washes, his early experiences ignited a lifelong interest in water. This passion led him to earn both his bachelor's and master's degrees in civil engineering from the University of New Hampshire. John joined the Pennichuck family in 2006 as Chief Engineer, where he demonstrated exceptional leadership and expertise for an impressive 18 years. During his tenure, John spearheaded initiatives such as the Engineering internship program, which has paved the way for numerous long-term careers at Pennichuck. As our new CEO, he is committed to driving innovation by exploring the latest technologies and their application within our industry.

We're excited to welcome John as our new CEO and look forward to the fresh perspectives and leadership he brings to our team! Join us in congratulating John on this new chapter in his Pennichuck journey.